Infosheet

1/2



Enhancing the Social and Digital Participation of Older People

Which gaps do we want to bridge?

How do I share photos of age-friendly environmental practices with my mobile phone?

How can we use digital tools to map accessible places in our neighbourhood?

How can I record and edit my interviews with local stakeholders?

How can we set up and run a social media account or blog to promote our agefriendly activities?

We have to find creative and sustainable ways to enable older people to live autonomously and to shape living environments in such ways to support the independence and the social participation of older citizens. Simultaneously, the transformative power of digitalisation is visible in almost every field of our society. The speed of digital development is going that fast, that even younger older adults can't keep up the pace. It calls for new knowledge and skills to be able to fully participate in society. It is therefore highly important that we reduce the digital gap that divides certain groups (e.g. older people) from those with full access to the digital world.

Bridge the Gap! links these two challenges: Older people are empowered and trained to explore, analyse and (re-)shape their neighbourhoods with the help of digital tools.

What do we want to contribute?

Our main objectives are:

- to train, empower and support older people to get active for their neighbourhoods, to bring forward their ideas for age-friendly environments and to master the digital tools they need to implement their ideas,
- to develop meaningful, supportive and highly accessible learning formats and materials,
- to raise awareness for the relevance of age-friendly environments and the political, social and digital participation of older citizens and inspire others (e.g. decision makers) to advocate these issues and
- to contribute to new images of ageing.

Who is Bridge the Gap! mainly for?

Target Groups

Older adults who will be supported to re-shape their neighbourhoods with the use of digital tools as well as practitioners in adult education, (local) initiatives and organisations working with older adults.

How are we going to implement Bridge the Gap!?

Process and Outcomes

We will elaborate a Fact
Sheet to inform about the project
and to raise awareness for the
issue by portraying age-friendly
neighbourhoods and the political,
social and digital participation
of older adults, as well as the
opinions and perspectives of
stakeholders, representatives of
the target group, potential participants.

We will develop a Training
Concept and Curriculum as
the basis for the trainings with
older adults, who will develop
their own ideas based on their
interests and needs and are
supported and empowered to
build-up strong teams and networks and to implement their
age-friendly neighbourhood
initiatives. The curriculum will
innovatively combine the issues
of age-friendly environments and
digital literacy.

Infosheet

2/2



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The Training Kit will include the curriculum as well as tools and methods that have proven to be helpful in the trainings. It will mainly address training providers, trainers in adult education (with a focus on older target groups) and organisations working with and for older people. The training kit aims to inspire others to implement similar training activities in their local contexts.

The <u>Digital Training</u> will give an insight into the <u>Bridge the</u> **Gap!** training, provide helpful background information and resources to be used by practitioners in adult education and by older people for autonomous distance learning.

Who implements Bridge the Gap!?

Partnership

The Erasmus+ project started in October 2020 and runs until the end of September 2022.
The project involves partner organisations in five European countries:

- ISIS Sozialforschung, Sozialplanung, Politikberatung (Germany)
- queraum. cultural and social research (Austria)
- Lunaria (Italy)
- AFEdemy, Academy on agefriendly environments in Europe BV (The Netherlands)
- Seniors Initiatives Centre (Lithuania)

European coordination

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